Secure Your Future: Recover and Respond with the Best

In today's unpredictable world, organizations need more than just backups — they need resilience. That's why customers choose Veeam. You don't buy backup to back up — you buy backup to recover. A traditional appliance-based approach comes with hidden recovery costs and limits you to slow, disk-based restores. Veeam gives you the freedom to protect, respond, and recover from cyber threats without vendor lock-in. With the industry's broadest recovery options, you're never stuck with a single restore method. Get instant recovery, advanced threat detection, and total flexibility that's backed by real-time malware scanning and zero-trust architecture. We don't just help you recover — we help you fight back.

Choose Veeam: The Leader in Cyber Recovery and Incident Response

- Recover from a cyber incident with the industry's most robust set of recovery options.

- Optimize budgets by avoiding vendor lock-in and reduce costs with any hardware.

- Safeguard your brand with real-time malware detection during backup; no more waiting for results!

- Lower operational expenses with predictable front-end licensing.

- Avoid ransom threats and restore workloads to any hypervisor or cloud with no hidden fees.

> " Our company generates a lot of data — about a petabyte — and the majority of it supports homebuyers. That means data recovery has to be fast and easy, but it was a nightmare with Rubrik. "

Branden Keating
CMG Financial

Speed and Cost-Efficiency in Recovery Without Compromise

While other solutions make on-premises operations expensive or lock you into proprietary formats, Veeam empowers you with flexibility, affordability, and confidence. Unlike appliance-based solutions, Veeam allows you to upgrade hardware in place and avoid costly overhauls. Our cross-platform recovery capabilities allow seamless migration between hypervisors and cloud providers to ensure that operations continue — even if primary infrastructure fails. Plus, when disaster strikes, we're with you every step of the way to ensure your business never misses a beat.

Don't Get Left Holding the Bag on Unbudgeted Cloud Costs

Unbudgeted cloud costs can derail recovery efforts, especially when running multiple hypervisors in the cloud to get primary data back online after a cyberattack. To avoid this, make sure to choose a solution with multiple layers of recovery and data portability options. Veeam's modular, scalable architecture ensures organizations only pay for what they need, avoiding unnecessary appliance purchases. With instance-based licensing, costs remain predictable as your data grows. Additionally, Veeam optimizes cloud recovery by allowing direct restoration to AWS, Azure, or Google Cloud without requiring additional software or hardware. This helps deliver cost savings, flexibility, and simplicity for your modern data protection strategies.

Unrivaled Data Security: Zero-Trust Architecture, Built-In Threat Detection, and Expert-Led Recovery

Veeam is the only data resilience vendor that offers end-to-end cyber incident response services. When an attack occurs, Veeam's cyber response experts provide fast, guided recovery through our Cyber Secure Program, which offers comprehensive support before, during, and after a ransomware event.

Unlike traditional appliances that require a backdoor for malware scanning — leaving you exposed — Veeam delivers true security without compromise. Our zero-trust architecture strengthens security by separating management and storage planes and minimizing attack surfaces. Built-in threat detection, including IoC scanning, entropy analysis, and signature-based malware scanning proactively identifies and mitigates risks before they disrupt operations. Secure Restore ensures that only clean, uncompromised data is recovered, which prevents reinfection.

Good, Better, Best: Find the Right Fit for Your Business

Your data protection strategy should work for you, not against you. Whether you're securing backups, enhancing cyber resilience, or ensuring enterprise-grade recovery, choose flexibility, security, and cost-efficiency. Don't settle! Get the recovery confidence you deserve.

	Good	Better	Veeam Best of Breed
Recovery Options	Basic backup recovery	Multiple recovery options	Orchestrated recovery, including cross-cloud and cross-hypervisor support
Threat Detection	Post-backup anomaly detection	Inline scanning during backups	Multi-layered, real-time scanning, built-in threat hunting
Cyber Resilience	Single-cluster architecture	Improved segmentation	Zero-trust architecture with management/storage plane separation
Scalability and Cost Control	Appliance-based scaling	Some modularity	Fully modular architecture, pay-as-you-grow model
Hardware and Cloud Flexibility	Vendor-specific hardware	Limited cloud recovery options	Hardware-agnostic, seamless cloud recovery
Incident Response	No dedicated services	External partners	In-house cyber incident response team, expert-led recovery
Compliance and Documentation	Manual processes	Limited automation	Fully automated recoverability verification and compliance reporting

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