

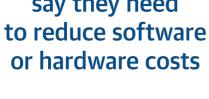


# Are you mastering The 3 Cs of data protection?

Feeling overwhelmed as a small business IT professional? If you're still relying on your legacy backup system to keep the lights on or spending the bulk of your day babysitting redundant backup tasks, you're not alone. Small businesses everywhere struggle with these same challenges<sup>1</sup>.

## **Capabilities**











of small business IT professionals say they need to improve backup reliability



33% improve the return on their IT investment



As a small business IT professional, you might find you relate to these challenges all too well.

say they need to

# 1. "What happened to my files?!"



to your business. But what if you knew your data was not just safely backed up, but

Ransomware presents an ever-present yet unpredictable risk

With Veeam®-powered solutions, you can make the easy, inexpensive shift from basic backup to ransomware-proof data

could be quickly and easily restored with next to no downtime?

application is estimated to cost

**protection** that will keep you protected against cyber threats.

\$67,651<sup>2</sup>

One hour of downtime for a "high-priority"

### There's no doubt that today's backup landscape is complex.

2. "Virtual? Cloud? Physical? Help!"



to innovate and plan for what comes next. But what if you could manage all physical, virtual and cloud workloads with ease? With powerful and easy-to-use features, Veeam-powered backup can cover VMware vSphere, Microsoft Hyper-V, Linux Physical

Servers and more — all from a **single web-based console**.

global network of service providers are here to help.

You can back up on-premises, off-premises, in virtual

environments or in the cloud. Managing frequent backups

across multiple platforms pulls you away from being able

of small business IT pros want to reduce 30%

And if you'd like to off load those tasks to an expert, Veeam's

3. "When will I find the time?"

complexity of operation management

If you're busy scripting or wrestling with an outdated backup system, you're missing chances to drive business growth and

keep pace with your competitors.

But what if you could make those legacy systems a thing of the past so you can focus on the future?

can be more intuitive and how recovery can become instantaneous without sacrificing security.

of IT organizations are more efficient with

modernized data protection from Veeam

protection solution that's powered by Veeam. Discover how backup

Reclaim your workday with an automated and innovative data

30%

2. 2020 Data Protection Trends, Veeam 2020

Do you need your backup to just work,

stay hassle-free and save you valuable time? https://www.n3t.com/

4. 5 Reasons to Switch Your Backup, Veeam, 2020